

Minnesota has a crisis

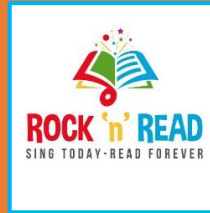
69% of 4th and 8th graders were not proficient in reading on the national reading test. (NAEP 2022)
nationsreportcard.gov

Brain research

Sound processing is the key to developing language and reading. Singing and music-making are primary ways of developing sound processing.

A Solution

Enable all children's brains for sound processing by making music from prenatal on.



Professional Development
for PreK and elementary teachers

**A Song a Day: Brain Prep
for Pre-Readers**

50 sequenced lessons for PreK-K



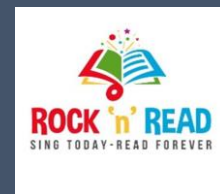
The Rock 'n' Read Project
A Minnesota 501(c)(3) nonprofit
rocknreadproject.org
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Sing today, read forever!



Zap the Gap!

*Let's get all children
reading proficiently*



The Rock 'n' Read Project



Fit by 5

Children who have basic music skills are better readers. With practice, by age five a child can learn to keep a steady beat, clap the rhythm of a song—every syllable of the words, match their voice to a pitch, and sing in tune.

Young children can learn to sing in tune in their vocal range from middle C on up. So, try singing to your babies and toddlers instead of speaking. Sing “yoo hoo” and have them echo it. Sing/read folk song picture books. See more singing strategies and a Basic Musical Fitness Assessment: rocknreadproject.org

Did You Know?

- Singing and music-making light up more areas of the brain than any other singular activity.
- Babies pay more attention to their mothers when they sing than when they speak.
- Singing develops the brain’s ability to process sound, remember what is heard, and keep a steady beat—all critical skills for proficient reading.

Children who cannot keep a steady beat will likely struggle with reading.



Zap the Gap!

A campaign for a state-funded program to help all children read proficiently through singing.

Join us today!
rocknreadproject.org

One of our partners, the Teddy Bear Band helps children develop basic music and movement skills with their concerts and recordings.



teddybearband.com

Rock Your Baby!

by Ann C. Kay

Mama, rock your baby, rock your baby so sweet,
Sing a song and tap along on baby to the beat.
Daddy, bounce your baby, bounce your baby so sweet,
Dance to the music, put the beat in your feet.

Have your child pat the beat, this is how it trains
A vital neural network that the brain retains.
Children who sing songs develop smarter brains
That know more words and make greater gains.

So, mama, rock your baby, rock your baby so sweet,
Sing a song and tap along on baby to the beat.
Daddy, bounce your baby, bounce your baby so sweet,
Dance to the music, put the beat in your feet.